



# INTERACTIVE MEDIA DESIGN

Graphic Arts

Word of the Day

Hw-Week 5

Name \_\_\_\_\_

Date \_\_\_\_\_

Period \_\_\_\_\_

**SR**

Instructor: Mr. DiMasso

## **DIRECTION:**

Please define the term using the definition given to you from my WOTD document.

1. Scratch Area \_\_\_\_\_
2. Aspect-ratio \_\_\_\_\_
3. Illusionary space \_\_\_\_\_
4. Co-branding \_\_\_\_\_
5. Tracking \_\_\_\_\_
6. Ad layout \_\_\_\_\_
7. Artboard – \_\_\_\_\_
8. Visual arts – \_\_\_\_\_
9. Contour – \_\_\_\_\_
10. Serif – \_\_\_\_\_
11. \_\_\_\_\_ – arrangement of shapes, illustrations and text on a page
12. Sans Serif – \_\_\_\_\_