



INTERACTIVE MEDIA DESIGN

Graphic Arts

Word of the Day

Hw-Week 6

Name _____

Date _____

Period _____

SR

Instructor: Mr. DiMasso

DIRECTION:

Please define the term using the definition given to you from my WOTD document.

1. Scratch Area _____
2. Aspect-ratio _____
3. Illusionary space _____
4. Co-branding _____
5. Tracking _____
6. Ad layout _____
7. Artboard – _____
8. Visual arts – _____
9. Contour – _____
10. Serif – _____
11. _____ – arrangement of shapes, illustrations and text on a page
12. Sans Serif – _____

WRITE out week 6 Terms

1.

2.

3.

4.